

VIII Retail and Consumption

Per Capital Consumption of Taiwan (calculate)

Year	Domestic Consumption (*1000US\$)	Per Capital Consumption (NT)	Per Capital Consumption (\$)	GNP
1991	275,532	361	13.47	8,982
1992	383,347	467	18.56	10,506
1993	431,944	547	20.72	10,964
1994	560,721	705	26.66	11,806
1995	692,503	865	32.64	12,686
1996	624,652	802	29.21	13,260
1997	664,874	884	30.81	13,592
1998	529,470	814	24.31	12,360
1999	525,608	773	23.94	13,235
2000	630,307	771	24.69	14,188
2001	627,871	953	28.18	12,876
2002	548,607	847	24.50	12,916
2003	559,172	856	24.86	13,157

a/ Domestic consumption = [Domestic production Value + Importing Value - Exporting Value] *2

Source: National Chung Hsing University Marketing Department Prof. Hwang-Jaw Lee