

Table. Cut Flower Transaction in Taiwan Flower Auction Markets (2002 to 2006)

Company	Year	Transaction Quantities (Bunch)	Market Share (%)	Turnover Value (NT)
Taipei Flower Auction Co., Ltd. (Taipei)	2002	31,159,088	41.54	1,447,203,481
	2003	30,563,533	40.98	1,486,401,189
	2004	30,210,315	40.83	1,541,354,693
	2005	29,934,485	40.65	1,706,481,143
	2006	29,867,201	39.65	1,581,704,529
Taiwan Flower Marketing Cooperative (Taichung)	2002	8,025,871	10.70	287,178,240
	2003	7,397,396	9.92	274,484,574
	2004	6,625,562	8.95	254,398,482
	2005	6,973,666	9.47	303,379,683
	2006	7,274,465	9.66	292,149,090
Changhua Flower Cooperative & Auction Market (Chunghua)	2002	21,033,240	28.04	873,872,706
	2003	19,319,587	25.91	827,688,042
	2004	15,041,363	20.33	683,899,254
	2005	13,615,867	18.49	688,673,515
	2006	12,557,162	16.67	570,429,039
Tainan City Composite Agricultural Product Wholesale Market (Tainan)	2002	14,792,359	19.72	545,238,615
	2003	13,835,832	18.55	517,036,702
	2004	10,124,492	13.68	403,617,357
	2005	11,591,754	15.74	542,238,065
	2006	12,685,628	16.84	517,057,667
Kaohsiung International Flower Co., Ltd. (Kaohsiung)	2003	3,461,946	4.64	165,440,426
	2004	11,996,709	16.21	583,274,134
	2005	11,520,230	15.65	639,623,137
	2006	12,939,234	17.18	639,126,802
Total	2002	75,010,558	100.00	3,153,493,042
	2003	74,578,294	100.00	3,271,050,933
	2004	73,998,441	100.00	3,466,543,920
	2005	73,636,002	100.00	3,880,395,543
	2006	75,323,690	100.00	3,600,467,127

Market Share (%)	Overstocked Quantities	Percentage of Overstocked (%)	Average Price (NT)
45.89	1,508,782	4.84	46
45.44	1,248,704	4.09	49
44.46	933,546	3.09	51
43.98	721,209	2.41	57
43.93	970,730	3.25	53
9.11	702,381	8.75	36
8.39	572,173	7.73	37
7.34	396,844	5.99	38
7.82	288,922	4.14	44
8.12	476,406	6.55	40
27.71	1,450,877	6.90	42
25.30	1,025,656	5.31	43
19.73	682,570	4.54	45
17.75	426,799	3.13	51
15.84	617,986	4.92	45
17.29	1,069,558	7.23	37
15.81	886,044	6.40	37
11.64	508,852	5.03	40
13.97	319,672	2.76	47
14.36	685,703	5.41	41
5.06	149,962	4.33	48
16.83	650,497	5.42	49
16.48	358,685	3.11	56
17.75	648,414	5.01	49
100.00	4,731,598	6.31	42
100.00	3,882,539	5.21	44
100.00	3,172,309	4.29	47
100.00	2,115,287	2.87	53
100.00	3,399,239	4.51	48