

Table. Cut Flower Transaction in Taiwan Flower Auction Markets (2003 to 2007)

Company	Year	Transaction Quantities (Bunch)	Market Share (%)	Turnover Value (NT)
Taipei Flower Auction Co., Ltd. (Taipei)	2003	30,563,533	41.07	1,486,401,189
	2004	30,210,315	41.06	1,541,354,693
	2005	29,934,485	40.92	1,706,481,143
	2006	29,867,201	39.90	1,581,704,529
	2007	28,915,383	40.85	1,662,189,855
Taiwan Flower Marketing Cooperative (Taichung)	2003	7,397,396	9.94	274,484,574
	2004	6,625,562	9.00	254,398,482
	2005	6,973,666	9.53	303,379,683
	2006	7,274,811	9.72	292,156,511
	2007	7,004,514	9.89	305,695,580
Changhua Flower Cooperative & Auction Market (Chunghua)	2003	19,319,587	25.96	827,688,042
	2004	15,041,363	20.44	683,899,254
	2005	13,615,867	18.61	688,673,515
	2006	12,557,162	16.77	570,429,039
	2007	11,528,832	16.29	569,214,478
Tainan City Composite Agricultural Product Wholesale Market (Tainan)	2003	13,835,832	18.59	517,036,702
	2004	10,124,492	13.76	403,617,357
	2005	11,591,754	15.84	542,238,065
	2006	12,685,815	16.95	517,087,015
	2007	11,917,215	16.83	548,566,606
Kaohsiung International Flower Co., Ltd. (Kaohsiung)	2003	3,308,292	4.45	153,972,204
	2004	11,578,583	15.74	548,176,667
	2005	11,043,688	15.10	597,567,373
	2006	12,478,777	16.67	600,146,412
	2007	11,426,360	16.14	616,337,735
Total	2003	74,424,640	100.00	3,259,582,711
	2004	73,580,315	100.00	3,431,446,453
	2005	73,159,460	100.00	3,838,339,779
	2006	74,863,766	100.00	3,561,523,506
	2007	70,792,304	100.00	3,702,004,254

Market Share (%)	Overstocked Quantities (Bunch)	Percentage of Overstocked (%)	Average Price (NT)
45.60	1,248,704	32.16	49
44.92	933,546	29.44	51
44.46	721,209	34.11	57
44.41	970,730	28.56	53
44.90	784,772	30.47	57
8.42	572,173	14.74	37
7.41	396,844	12.51	38
7.90	288,922	13.66	44
8.20	476,472	14.02	40
8.26	364,138	14.14	44
25.39	1,025,656	26.42	43
19.93	682,570	21.52	45
17.94	426,799	20.18	51
16.02	617,986	18.18	45
15.38	419,292	16.28	49
15.86	886,044	22.82	37
11.76	508,852	16.05	40
14.13	319,672	15.12	47
14.52	685,703	20.18	41
14.82	519,082	20.15	46
4.72	149,850	3.86	47
15.98	649,445	20.48	47
15.57	358,005	16.93	54
16.85	647,599	19.06	48
16.65	488,512	18.97	54
100.00	3,882,427	100.00	44
100.00	3,171,257	100.00	47
100.00	2,114,607	100.00	52
100.00	3,398,490	100.00	48
100.00	2,575,796	100.00	52